

THURSDAY MAY 23, 2024

RECEPTION & HOSTED BAR 5:30PM - 7:00PM | DINNER & AWARDS PROGRAM 7:00PM - 9:00PM HOTEL NIKKO | 222 MASON STREET | SAN FRANCISCO, CA 94102





SPONSORSHIP LEVELS Detailed breakdown located on the Reply Form



The Phillip Burton Immigration & Civil Rights Awards is the Immigrant Legal Resource Center's (ILRC) annual signature gala. This awards dinner celebrates the achievements of immigrant rights allies and advocates while raising crucial funds to continue to fight for a more just legal landscape for all immigrants in this country. As a sponsor our 2024 in-person event, you will join a group of like-minded institutions and individuals who want to support the immigrant rights movement. The event welcomes more than 300 of the Bay Area's most prominent business, legal, and community leaders committed to advancing fair and just immigration policies in California and across the country.

The ILRC is one of the nation's premier sources for analysis of immigration law and policy, helping to improve access to American civic life for immigrant communities across the United States. We also provide resources for practitioners working on complex issues in immigration law, and we advance immigrant rights through strategies such as policy analysis and advocacy, naturalization and civic engagement, and education and capacity-building with legal service providers. We work directly with community groups to help amplify their voice in the public discourse.

Policy Analysis & Advocacy

We seek progressive reform of immigration policies, Department of Homeland Security policies, and local, state, and federal laws that affect immigrant families.

Naturalization & Civic Engagement

We educate newcomers about their rights and responsibilities in a democratic society and promote the pathway to naturalization.

Education & Capacity Building

We provide technical legal assistance, trainings, publications, and resources to pro bono and community-based immigration lawyers, paralegals, and advocates.

Shaping Public Opinion

We support grassroots leadership to bring the voices of newcomers to the public dialogue and policy decisions that affect their lives.

We look forward to having you join us on Thursday, May 23.

DEADLINES FOR SPONSORS & ADVERTISERS

Mar 7*

May 9

Contact: Cynthia Housel, Director of Leadership Giving chousel@ilrc.org | 415.321.8570



REPLY FORM

O YES COUNT ME IN AS A SPONSOR FOR THE 2024 BURTON AWARDS!

X Check your selection(s) below. 🛭

	<u> </u>	<u> </u>	<u> </u>			<u> </u>	<u> </u>	-0 $-$ 1
	Pinnacle \$25,000	Premiere \$15,000	Champion \$10,000	Major \$7,000	Leader \$5,000	Spirit \$5,000 FULLY TAX DEDUCTIBLE	Patron \$3,500	Nonprofit Partner \$1,200
Guests	2 TABLES OF 10 WITH PRIME PLACEMENT, TABLE SIGN WITH LOGO	1 TABLE OF 10, TABLE SIGN WITH LOGO	1 TABLE OF 10, TABLE SIGN WITH LOGO	1 TABLE OF 10, TABLE SIGN WITH LOGO	1 TABLE OF 10	NO EVENT TICKETS	HALF TABLE OF 5	HALF TABLE OF 5
Ad in Program Book	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE
Website Recognition	WITH LOGO & COMPANY WEBSITE HYPERLINK FOR 3 MONTHS	WITH LOGO & COMPANY WEBSITE HYPERLINK FOR 2 MONTHS	WITH LOGO & COMPANY WEBSITE HYPERLINK FOR 1 MONTH	WITH LOGO	AS LISTING	AS LISTING	AS LISTING	AS LISTING
Listing in Newsletter, Program Book, & Annual Report	x	x	x	x	x	x	x	x
Listing on Invitation & Reception Signage	х	x	x	х	х	x	x	
Stage Recognition	x	x	x	х				
Recognition in social media, e-blasts, & press releases	WITH LOGO	WITH LOGO	AS LISTING	AS LISTING	AS LISTING	as listing		ilrc

DEADLINES FOR SPONSORS & ADVERTISERS

(w/logo, if applicable)
Ad artwork & sponsor pledges due for program book and other recognition

May 16

Contact: Cynthia Housel, Director of Leadership Giving chousel@ilrc.org | 415.321.8570

I WILL PURCHASE AN AD IN THE PROGRAM BOOK INDIVIDUALLY:

FULL PAGE: REGULAR: \$2,000 | NONPROFIT: \$1,000 | HALF PAGE: REGULAR: \$1,000 | NONPROFIT: \$500 | QUARTER PAGE: REGULAR: \$500 | NONPROFIT: \$250

SEE AD GUIDELINES FOR MORE DETAILS ON SPECIFICATIONS

CONTACT INFORMATION & PAYMENT

SPONSOR NAME	A CHECK MADE PAYABLE TO THE IMMIGRANT LEGAL RESOURCE CENTER IS ENCLOSED.
I WISH TO BE ANONYMOUS	WE PLEDGE TO SUPPORT THE ILRC! PLEASE SEND AN INVOICE.
MAILING ADDRESS	YOU MAY CHARGE THE FOLLOWING CREDIT CARD: VISA MASTERCARD AMERICAN EXPRESS
	ACCOUNT / CARD NO.
PHONE	EXPIRATION DATE CVC
EMAIL	SIGNATURE
MARKETING CONTACT (FOR LOGO AND AD ARTWORK)	THE IMMIGRANT LEGAL RESOURCE CENTER IS A NONPROFIT 501(c)(3) ORGANIZATION WITH TAX ID NO. 94-2939540. THE AMOUNT OF YOUR SUPPORT EXCEEDING \$100 PER TICKET IS TAX DEDUCTIBLE AS ALLOWED BY LAW.
PHONEEMAIL	VEARS OF TEACHING, INTERPRETING, A CHANGING LAW

ILRC MAILING ADDRESS & QUESTIONS

CYNTHIA HOUSEL

Director of Leadership Giving

IMMIGRANT LEGAL RESOURCE CENTER

1458 HOWARD STREET | SAN FRANCISCO, CA 94103 CHOUSEL@ILRC.ORG | 415.321.8570



DEADLINES FOR SPONSORS & ADVERTISERS

Mar 7* Early sponsor pledges due for invitation recognition

(w/logo, if applicable

April 19 Ad artwork & sponsor pledges due for program book and other recognition

May 9

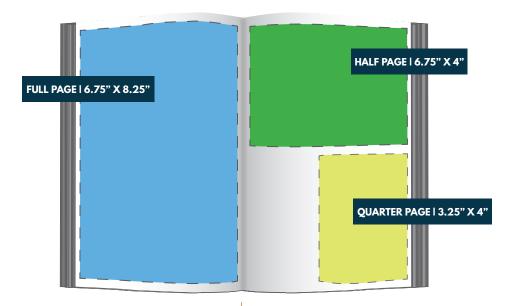
Guest names due for pre-registratio

Contact:
Cynthia Housel, Director of
Leadership Giving
chousel@ilrc.org | 415.321.8570

AD GUIDELINES



THURSDAY MAY 23, 2024



DIMENSIONS

FULL PAGE 6.75" W X 8.25" H HALF PAGE 6.75" W X 4" H QUARTER PAGE 3.25" W X 4" H

SUBMIT YOUR AD ARTWORK TO:

ALEXIA SEAY ASEAY@ILRC.ORG



PLEASE SUBMIT YOUR AD ARTWORK IN ONE OF THE FOLLOWING FORMATS:

PREFERRED: PDF (SCALED APPROPRIATELY), EPS, ADOBE ILLUSTRATOR

ACCEPTABLE: TIFF, PNG, JPEG (300 DPI)

QUESTIONS ABOUT AD FORMAT OR NEED HELP? CONTACT ALEXIA SEAY AT ASEAY@ILRC.ORG

Please ensure that all images are embedded and at least 300 dpi. Keep in mind that ads will be printed in grayscale. It is helpful to attach any images with your finished artwork in case your files require editing for the printer. By submitting your ad in any format or size other than those listed, you authorize the ILRC to alter your submission as needed for layout and printing purposes.

Tips

- Use crisp, high resolution images where possible.
- Aim for contrast between type and images (e.g. using dark colors over busy images may be harder to read).
- If using vector images (Illustrator, EPS, etc.), please expand the fonts so they carry over.
- If editing on non-design software (i.e. Microsoft Word, Pages, etc.), please ensure page is set up for desired ad size and document is saved in PDF format.

DEADLINES FOR SPONSORS & ADVERTISERS